

Sabinsa News Release

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SHAHEEN MAJEED NAMED SABINSA PRESIDENT WORLDWIDE

East Windsor, NJ (July 11, 2017) – Shaheen Majeed has been promoted to President of Sabinsa Worldwide, with responsibility for manufacturing, marketing, strategies and other operational matters.

Shaheen's first job was in the Sabinsa warehouse when he was just 17 years old, and over the past 23 years he has held a variety of positions representing the company's substantial portfolio of proprietary nutritional and cosmeceutical ingredients.

Shaheen's most recent title was Marketing Director, but he has been involved in nearly everything the Sami Labs / Sabinsa Group of Companies does. He oversees Sabinsa's contract farming program to ensure best agricultural practices and fair pay for farmers, is deeply involved in the cGMP and regulatory compliance at their factories and offices throughout the world, and oversees GRAS status applications. He holds board positions with Sabinsa, Sami Labs, and Sami Direct, the Group's successful multi-level marketing company in India. He oversees an extensive marketing program, Latin America Business Development, and guides many clinical studies through the publishing process. He has managed Contract Manufacturing, Cosmetic Marketing and launched VetVitals, the pet supplements ingredient line.



Shaheen earned a BA in Economics from Rutgers University, NJ and an MBA in Business Management from Keller Management School, CA. In 2009 Natural Foods Merchandiser magazine named him one of 40 under 40 notable members of the industry.

About Sabinsa Corporation:



Sabinsa's mission is to provide alternative and complementary natural products for human nutrition and well-being. Over the past 29 years, Sabinsa has brought to market more than 100 standardized botanical extracts, and privately funded clinical studies in conjunction with prestigious institutions in support of these products. With more than 100 full-time scientists conducting ongoing research in India and the United States, Sabinsa and parent company Sami Labs Ltd. continue to develop, patent and manufacture phytonutrients for the world market, with ingredients that are both Halal and Kosher. For more information, visit www.sabinsa.com.

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